



Media Box University | Training Calendar 2012

Course	Location	Date & Time	Cost
An Introduction to Social Media – “Empowering Community & Voluntary Sector in Digital Story-Telling”	Lifford Resource Centre	Tues, 17th Jan 9.30am – 1.00pm	FOC - ref DCCF
An Introduction to Social Media – “Empowering Community & Voluntary Sector in Digital Story-Telling”	Abbey Hotel, Donegal Town	Thursday 26th Jan 6.30pm-9.30pm	FOC – ref DCCF
Social Media Surgery “Tackling your Social Media Ailments”	Letterkenny	Tues 21st Feb 9.30am -1.00pm	Workshop €65 pp
An Introduction to Public Relations “How to get column inches, air time and online coverage for FREE”. Or learn the skills of PR for business/voluntary/charity work. (includes guest speaker from local radio/press)	Letterkenny	Wed 29th Feb 9.30am-4.30pm	€115pp
Become a Cutting Edge Event Management Expert	Letterkenny	Tuesday 13th March 9.30am-4.30pm	€115pp
Facebook Marketing for Beginners	Inishowen	Weds 20th March 9.30am -1.00pm	€65pp

Facebook Marketing for Beginners	Donegal Town	Fri 23rd March 9.30am -1.00pm	€65pp
Online Video & Audio (You Tube & Sound Cloud)	Letterkenny	Weds 28th Feb 9.30am-11.30am	€65 pp
Blogging for Business		12.30pm-2.30pm	€65 pp
Public Relations for Business “How to get column inches, air time and online coverage for FREE” (includes guest speaker from local paper/press)	Galway	Thurs 8th Mar 9.30am – 4.30pm	€115pp
Event Management “From concept to strategy to marketing - the full suite of skills for a successful event” (guest speaker from large event)	Letterkenny	Thurs 15th Mar 9.30am-4.30pm	€115pp
Radio Skills “Get behind the mic and get your brand message heard”	Galway	Thurs 22nd Mar 9.30am – 2.00pm	€95pp
Vocal Point Training	Letterkenny	March TBC	
Professional Networking & Marketing using LinkedIN “Get connected to people and issues while communicating your own brand message”	Galway	Tues 17th April 9.30am-1.00pm	€95pp
Social Media Surgery “Tackling your Social Media Ailments”	Galway	Weds 18th April 9.30am – 4.30pm	€160pp
Vocal Point Training	Dublin	April TBC	€1,500 per group €160pp
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“Championing Your Charity” The Full Marketing Toolkit for Non-Profits – PR, Traditional & Digital Marketing	Galway	Thurs 10th May 9.30am -4.30pm	€160pp
You Tube & Online Video	Galway	Thurs 24th May 9.30am -1.30pm	€65pp
Vocal Point Training	Galway	May TBC	€1,500 per group €160pp
Blogging – “The art of Digital Story-Telling”	Galway	Fri 25th May 9.30am -1.30pm	€65pp
Social Media Surgery	Sligo	Tues May 29th 9.30am-4.30pm	€125pp
Vocal Point Training	Sligo	May	€1,500 per group €160pp